

infoGROUP Companies Host Interactive Panel Discussion at 2008 CMO Leadership Forum

Omaha, NE – August 15, 2008 —

infoUSA National Accounts and Opinion Research Corporation, both infoGROUP companies (NASDAQ:IUSA), will host an interactive panel discussion at the 2008 CMO Leadership Forum on September 4, 2008 in Chicago. In this session, panel participants from leading marketing, market research and marketing fulfillment organizations will discuss the challenges and strategies for successful 1-1 marketing. The panel will be moderated by Stephen Yu, infoUSA's Vice President of Database Strategies and a 20 year visionary provider of analytical services and marketing database solutions.

The 2008 CMO Leadership Forum is presented by the Argyle Executive Forum. This invitation-only event brings marketing leaders from approximately 100-125 public and private companies together to network and discuss critical issues facing marketers everywhere. More information about the 2008 CMO Leadership Forum is available at <http://www.execforum.net/events/eventimages/09.04.08/main.html>.

About infoUSA National Accounts

infoUSA National Accounts helps sales and marketing professionals at leading companies achieve results. Our clients leverage our solutions and our expertise to reach the right decision makers, generate high quality sales leads and strengthen their relationships with customers. We are the leading provider of sales solutions for direct response for both business-to-business and business-to-consumer marketers. We provide a comprehensive suite database marketing services, marketing analytics, business & consumer market research, email marketing services and the most accurate and comprehensive business and consumer information databases available. To learn more, visit www.infousa.com/nad.

About Opinion Research Corporation

Opinion Research Corporation (ORC) is a global market research boutique offering full-service, integrated research since 1938. Recognized as a leading brand and reputation, customer strategies, employee engagement and market planning/development research specialist, ORC provides fact-based, action-focused intelligence and advice to help our clients achieve success with their markets, customers, employees and other stakeholders. Since April 2006, we have partnered with CNN to produce the CNN/Opinion Research Corporation poll on issues of national importance. To learn more, visit www.opinionresearch.com.

About infoGroup

infoGroup (www.infoGroup.com), founded in 1972, is the leading provider of business and consumer databases for sales leads & mailing lists, database marketing services, data processing services and sales and marketing solutions. Content is the essential ingredient in every marketing program, and infoGroup has the most comprehensive data in the industry, and is the only company to own 12 proprietary databases under one roof. The infoUSA database powers the directory services of the top Internet traffic-generating sites. Nearly 4 million customers use infoGroup's products and services to find new customers, grow their sales, and for other direct marketing, telemarketing, customer analysis and credit reference purposes. infoGroup headquarters are located at 5711 S. 86th Circle, Omaha, NE 68127 and can be contacted at (402) 593-4500. To know more about Sales Leads, click www.infogroup.com.

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