

**CONTACT:**

**CAROLINE HARRIS, CJP COMMUNICATIONS**

Phone: (212) 279-3115 ext. 222

**Latest CNN/Opinion Research Corporation Poll Shows Race Still Tight for Democrats;  
McCain Retains Sizable Lead for Republicans**

**PRINCETON, NJ – February 26, 2008** - Opinion Research Corporation (an infoUSA Company) (NASDAQ:IUSA) announced today that the results of the latest CNN/Opinion Research Corporation Poll conducted February 22-24, 2008 shows the race is still very close in Texas for the Democratic party presidential nomination.

Fifty percent (50%) of the 861 respondents who say they are likely to vote in the Texas Democratic presidential primary said they would vote for Senator Obama, compared to 46% for Senator Clinton. These results are just outside the Poll's margin of error of +/- 3.5% pts. Voter opinion of which candidate would do the best job handling the issues also remained close, with Senator Clinton holding slight leads on the issues of healthcare (53%-45%) and the economy (52%-45%), while Senator Obama was slightly ahead on the war in Iraq (50%-44%). The candidates were virtually tied on the issue of illegal immigration.

Among likely Republican voters, Senator John McCain maintained a lead over former Arkansas Governor Mike Huckabee 56% - 31%, with a margin of error of +/- 3.5% pts. These numbers were virtually identical to the February 14-17 CNN/Opinion Research Corporation Poll.

Opinion Research Corporation interviewed 751 voters who say they are likely to vote in the Texas Republican presidential primary and 861 who say they are likely to vote in the Texas Democratic presidential primary for the Poll. The Poll was conducted by telephone by Opinion Research Corporation on February 22-24, 2008. The margin of sampling error is plus or minus 3.5 percentage points for Republican primary voters and plus or minus 3.5 percentage points for Democratic primary voters.

**About Opinion Research Corporation**

Founded in 1938, Opinion Research Corporation, an infoUSA company, helps its clients grow their business by leveraging the insights of market research. The firm has been conducting national, speech reaction, state and flash/overnight polls for CNN since April 2006. To learn more, visit [www.opinionresearch.com](http://www.opinionresearch.com).

**About infoUSA**

infoUSA ([www.infoUSA.com](http://www.infoUSA.com)), founded in 1972, is the leading provider of business and consumer databases for sales leads & mailing lists, database marketing services, data processing services and sales and marketing solutions. infoUSA has the most comprehensive data in the industry, and is the only company to own 12 proprietary databases under one roof. The infoUSA database powers the directory services of the top Internet traffic-generating sites. Nearly 4 million customers use infoUSA's products and services to find new customers, grow their sales, and for other direct marketing, telemarketing, customer analysis and credit reference purposes. infoUSA headquarters are located at 5711 S. 86th Circle, Omaha, NE 68127 and can be contacted at (402) 593-4500. To learn more about Sales Leads, click [www.infousa.com](http://www.infousa.com). For a 72-hour free trial and 100 free sales leads, click [www.salesgenie.com](http://www.salesgenie.com).

Statements in this announcement other than historical data and information constitute forward looking statements that involve risks and uncertainties that could cause actual results to differ materially from those stated or implied by such forward-looking statements. The potential risks and uncertainties include, but are not limited to, recent changes in senior management, the successful integration of recent and future acquisitions, fluctuations in operating results, failure to successfully carry out our Internet strategy or to grow our Internet revenue, effects of leverage, changes in technology and increased competition. More information about potential factors that could affect the company's business and financial results is included in the company's filings with the Securities and Exchange Commission.