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Democratic Presidential Race a Tie According to Latest CNN/Opinion Research Corporation Poll

PRINCETON, NJ – May 2, 2008 - Opinion Research Corporation, an *infoUSA* company (NASDAQ:IUSA), today announced that the race for the Presidential nomination among Democrats is now a tie, according to the latest CNN/Opinion Research Corporation poll conducted April 28-30, 2008.

When asked about their choice for the Democratic Party nominee, 46% of registered Democrats named Senator Barack Obama; 45% named Senator Hillary Clinton - a statistical tie given the poll's 4.5% margin of error. This represents a slight shift from the CNN/Opinion Research Corporation poll conducted March 14-16, in which 52% of registered Democrats indicated Senator Obama as their choice, vs. 45% who preferred Senator Clinton. Both Senators Obama and Clinton matched up similarly against Arizona Senator John McCain among registered voters of any party: 49%-45% for Obama vs. McCain and 49%-44% for Clinton vs. McCain (both with a sampling error of +/-3.5 percentage points).

The poll, which was conducted by Opinion Research Corporation April 28-30, 2008, interviewed 1,008 adult Americans by telephone. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

About Opinion Research Corporation

Founded in 1938, Opinion Research Corporation, an *infoUSA* company, helps its clients grow their business by leveraging the insights of market research. The firm has been conducting national, speech reaction, state and flash/overnight polls for CNN since April 2006. To learn more, visit www.opinionresearch.com.

About infoUSA

infoUSA (www.infoUSA.com), founded in 1972, is the leading provider of business and consumer databases for sales leads & mailing lists, database marketing services, data processing services and sales and marketing solutions. *infoUSA* has the most comprehensive data in the industry, and is the only company to own 12 proprietary databases under one roof. The *infoUSA* database powers the directory services of the top Internet traffic-generating sites. Nearly 4 million customers use *infoUSA*'s products and services to find new customers, grow their sales, and for other direct marketing, telemarketing, customer analysis and credit reference purposes. *infoUSA* headquarters are located at 5711 S. 86th Circle, Omaha, NE 68127 and can be contacted at (402) 593-4500. To learn more about Sales Leads, click www.infousa.com. For a 72-hour free trial and 100 free sales leads, click www.salesgenie.com.

Statements in this announcement other than historical data and information constitute forward looking statements that involve risks and uncertainties that could cause actual results to differ materially from those stated or implied by such forward-looking statements. The potential risks and uncertainties include, but are not limited to, recent changes in senior management, the successful integration of recent and future acquisitions, fluctuations in operating results, failure to successfully carry out our Internet strategy or to grow our Internet revenue, effects of leverage, changes in technology and increased competition. More information about potential factors that could affect the company's business and financial results is included in the company's filings with the Securities and Exchange Commission.