

CONTACT:

Stormy Dean, Chief Financial Officer
infoUSA
Phone: 402-593-4500

Caroline Harris, CJP Communications
Phone: (212) 279-3115 ext. 222

**Early General Election Race is Close
Latest CNN/Opinion Research Corporation Poll Says**

PRINCETON, NJ – June 10, 2008 – Senators Barack Obama and John McCain are tied for the November presidential election, Opinion Research Corporation (an *infoGroup* Company, NASDAQ:IUSA) today announced. In the latest CNN/Opinion Research Corporation poll conducted June 4-5, Senator Obama was the choice of 49% of registered voters, compared to Senator McCain's 46%, a statistical tie when the poll's sampling error is taken into account.

As might be expected so early in the campaign, more than 22% of voters said their minds were not yet made up as to which candidate they would vote for. Those voters who said their minds were not made up were equally split among Obama and McCain prospective voters.

The poll, which was conducted by Opinion Research Corporation on June 4-5 2008, interviewed 1,035 adult Americans by telephone. Both questions above are based on responses from 921 registered voters. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

About Opinion Research Corporation

Founded in 1938, Opinion Research Corporation, an *infoGroup* company, helps its clients grow their business by leveraging the insights of market research. The firm has been conducting national, speech reaction, state and flash/overnight polls for CNN since April 2006. To learn more, visit www.opinionresearch.com.

About *infoGroup*

infoGroup (www.infoGroup.com), founded in 1972, is the leading provider of business and consumer databases for sales leads & mailing lists, database marketing services, data processing services and sales and marketing solutions. *infoGroup* has the most comprehensive data in the industry, and is the only company to own 12 proprietary databases under one roof. The *infoGroup* database powers the directory services of the top Internet traffic-generating sites. Nearly 4 million customers use *infoGroup*'s products and services to find new customers, grow their sales, and for other direct marketing, telemarketing, customer analysis and credit reference purposes. *infoGroup* headquarters are located at 5711 S. 86th Circle, Omaha, NE 68127 and can be contacted at (402) 593-4500. To learn more about Sales Leads, click www.infogroup.com. For a 72-hour free trial and 100 free sales leads, click www.salesgenie.com.

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