



## Latest News

### ORC International awarded the Learning and Skills Council framework agreement

18 March 2008

ORC International is celebrating being awarded the LSC\* Framework Agreement for Research and Evaluation Consultancy Services in the following categories:

- Survey/market research
- Good practice in the organisation, management and delivery of learning and skills
- Operational evaluation

Over the next four years, we will utilise our advanced technological tools to conduct large-scale survey work. Using computer-aided telephone interviewing (CATI) and computer-aided web-based interviewing (CAWI) technology, we will be able to assist the LSC in conducting 2000 weekly interviews with learners to help inform the Council's policy and programme development.

We are pleased to be able to contribute to the evaluation of the performance and impact of LSC programmes to ensure that they provide value for money and support the achievement of the Council's vision and priorities.

ORC International's Jane Simister commented:

**“We are delighted to have been appointed as an LSC approved supplier and believe our track record of research in the learning and skills sector, along with our commitment to combining the latest technology with more traditional market research approaches, were key factors in our selection.”**

\* The Learning and Skills Council (LSC) is a publicly-funded organisation charged with building a dynamic and successful Further Education (FE) system for England, to give young people, adults and employers the high quality learning and skills they need for economic and social success.

**For further information, please contact Marketing on 020 7675 1151 or e-mail [website@orc.co.uk](mailto:website@orc.co.uk)**