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**OPINION RESEARCH CORPORATION TO MOVE GLOBAL HEADQUARTERS  
TO 902 CARNEGIE CENTER, PRINCETON**

*Global Market Research Firm Stays True to Princeton Roots*

**PRINCETON, NJ – April 30, 2008** — Opinion Research Corporation, a leading global market research firm and official polling partner of CNN, today announced the planned August 2008 move of its US and Global Headquarters from 600 College Road East in Princeton to 902 Carnegie Center.

“Fulfilling our mission of becoming a world-class global market research boutique required the move to a world-class facility, reflecting the growing stature of our firm”, said Gerard Miodus, President of Opinion Research Corporation, an *infoUSA* company (NASDAQ: IUSA).

Owned by Hilton Management LLC, 902 Carnegie Center is a five story, 135,399 square foot Class A office building featuring such amenities as a full service café which includes catering services, a fitness room with lockers and showers, on site management and covered parking. Located in the center of the Princeton office market on the southbound side of Route 1, the building is within walking distance to shopping and restaurants in Princeton Market Fair. Nearby luxury/corporate hotels and business class hotels include the Marriott Residence Inn and Hyatt Place, which is located next door.

“We are very excited about the move to 902 Carnegie for a number of reasons, particularly for our ability to build a state-of-the-art data center to support the wide range of technology-based services our clients have come to expect from us,” added Jeff Resnick, President of Opinion Research Corporation’s US Group. “We are also pleased to have found a facility that allows us to keep our roots in Princeton, where the company has been headquartered since 1939.”

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**About Opinion Research Corporation**

Opinion Research Corporation, an *infoUSA* company, has offered innovative solutions to the toughest market research challenges of clients worldwide since 1938. With numerous offices in the US, Europe and Asia and experience encompassing 106 countries on six continents, ORC helps executives make better business decisions by providing fact-based information about their markets, customers, and employees. The firm has been conducting national, speech reaction, state and flash/overnight polls for CNN since April 2006. To learn more, visit [www.opinionresearch.com](http://www.opinionresearch.com).

**About *infoUSA***

*infoUSA* ([www.infoUSA.com](http://www.infoUSA.com)), founded in 1972, is the leading provider of business and consumer databases for sales leads & mailing lists, database marketing services, data processing services and sales and marketing solutions. Content is the essential ingredient in every marketing program, and *infoUSA* has the most comprehensive data in the industry, and is the only company to own 12 proprietary databases under one roof. The *infoUSA* database powers the directory services of the top Internet traffic-generating sites. Nearly 4 million customers use *infoUSA*'s

products and services to find new customers, grow their sales, and for other direct marketing, telemarketing, customer analysis and credit reference purposes. *infoUSA* headquarters are located at 5711 S. 86th Circle, Omaha, NE 68127 and can be contacted at (402) 593-4500. To know more about Sales Leads, click [www.infousa.com](http://www.infousa.com). To get a 72-hour free trial and 100 free sales leads, click [www.salesgenie.com](http://www.salesgenie.com).

### **About Hilton Management, LLC**

Hilton Management, L.L.C., founded in 1952, is a real estate development company based in Princeton, NJ. With a diversified portfolio of office buildings, warehouse/distribution centers, retail centers and apartment buildings throughout central New Jersey, Eastern Pennsylvania and Florida, Hilton Management has existing space to meet the immediate facility needs of prospective tenants.

Statements in this announcement other than historical data and information constitute forward looking statements that involve risks and uncertainties that could cause actual results to differ materially from those stated or implied by such forward-looking statements. The potential risks and uncertainties include, but are not limited to, recent changes in senior management, the successful integration of recent and future acquisitions, fluctuations in operating results, failure to successfully carry out our Internet strategy or to grow our Internet revenue, effects of leverage, changes in technology and increased competition. More information about potential factors that could affect the company's business and financial results is included in the company's filings with the Securities and Exchange Commission.