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Employees Expect Help with Soaring Gas Costs, Latest ORC Ouch Point Survey Finds

Princeton, NJ– June 15, 2008 – A special expanded edition of the ORC Ouch Point survey from Opinion Research Corporation (an *infoGroup* company, NASDAQ: IUSA) revealed that 84% of the U.S. workforce expects employers to take measures to help offset the rising cost of gas. This new era of sky-high gas prices is reshaping employees' expectations for their employer's assistance, which include:

- Instituting or expanding car pooling programs – 61%
- Providing incentives for the use of mass transit – 51%
- Permitting working from home – 51%
- Providing a gasoline allowance to cover additional commuting costs – 42%

When asked what employers had actually done to defray the cost of commuting, only 35% were able to point to an action taken. The most common measures implemented by employers included new or expanded car pooling programs (18%), working from home (18%) providing incentives for mass transit use (12%) and providing a gas allowance (11%).

The survey also found that 11% of respondents are now considering leaving their jobs as a result of rising gas costs, suggesting that employers should take heed of employees' expectations.

“Soaring gas prices have created a scenario in which employers are now considering implementing actions they otherwise would not have in order to retain their workforce,” said Terry Reilly, VP and Director of ORC's Employee Engagement Practice in the US. “Our findings also illustrate the importance of addressing employee concerns, considering the impact they can have on overall business performance. Not many companies could survive having a significant percentage of their workforce leave because they could no longer afford the commute to work.”

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This report reflects the findings of a telephone survey conducted by Opinion Research Corporation among 460 adults employed full-time during the period June 6-9, 2008. The margin of error was +/- five percentage points.

About Opinion Research Corporation

Opinion Research Corporation, an *infoGroup* company, has offered innovative solutions to the toughest market research challenges of clients worldwide since 1938. ORC's Employee Engagement practice helps client companies engage, retain and improve the productivity of their workforce. The “ORC Ouch Point” series is a monthly survey examining tolerance thresholds in a variety of common scenarios facing Americans in both their professional and personal lives every day. ORC has been conducting national, speech reaction, state and flash/overnight polls for CNN since April 2006. To learn more, visit www.opinionresearch.com.

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