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**Residents Expect More for Tax Dollars from Local Government
*Public Transportation Services a Particular Concern, Latest Ouch Point® Study From
Opinion Research Corporation Finds***

PRINCETON, NJ – May 4, 2009 – According to a special edition of the Ouch Point® survey from Opinion Research Corporation, an *infoGROUP* company (NASDAQ: IUSA), when considering services and facilities provided by the town in which they reside, 36 percent of those polled said they do not believe they are getting their tax dollars worth. What’s more, 35 percent indicated that they don’t trust their local government to do what’s right, 27 percent would describe the quality of life in their city as either fair or poor, 21 percent think local government is headed in the wrong direction, and 18 percent would not recommend their town to others as a good place to live.

“Our findings speak to a clear challenge facing local governments in terms of their ability to attract new businesses and residents to their municipality,” said Rebecca Elmore-Yalch, Senior Vice President at Opinion Research Corporation. “A growing body of research suggests that quality of life is becoming an increasingly important consideration in business location decisions, which is particularly true of high-technology firms that are less tied to traditional location factors such as transportation costs, proximity to raw materials, and cheap labor. People also rate quality of life as the single most important factor in terms of deciding where to live – 36 percent of those polled cited this reason for making a move.”

Of those services that received a Poor/Fair rating by respondents, public transportation pulled well ahead of the pack (47 percent). “Gas prices, the economy, concerns about the environment/air quality and congestion are all contributing to increased consumer demand for alternative modes of transportation that work,” continued Elmore-Yalch, an expert in public transportation research. “At the same time, many transit systems are faced with significant budget shortfalls, forcing them to cut services. But as effective transportation systems are a critical factor in attracting and retaining residents, improvements to and investments in this area should be one of local government’s highest priorities.”

The survey also found that nearly one out of four respondents (23 percent) would vote against their local leadership based on the quality or level of services provided, suggesting that citizens are fully prepared to make their votes count in the future.

About Opinion Research Corporation

Opinion Research Corporation (ORC) is a leading global market research firm with offices across the U.S., Europe and Asia Pacific region. ORC offers the unique ability to integrate primary and secondary research, competitive intelligence and expert insight to address the business challenges of its clients worldwide. The company has been a partner of CNN on the CNN/Opinion Research Corporation poll since 2006. To learn more about ORC, visit www.opinionresearch.com. For information about ORC’s Center of Excellence for Public Policy Research, contact citymarks@opinionresearch.com.

About The Ouch Point® Series

ORC’s Ouch Point® series examines the tolerance thresholds of Americans in common scenarios facing them daily in both their professional and personal lives. For more information, visit www.orch-ouchpoint.com.

About *infoGROUP*

infoGROUP (www.infoGROUP.com) (NASDAQ: IUSA), founded in 1972, uniquely combines business and consumer information, marketing services and research solutions for sales, marketing and business professionals around the world. Our data and marketing solutions help companies of all sizes find new prospects, deepen relationships with existing customers and reach businesses and consumers at home, at work and on-line. *infoGROUP* business data is also used by the top internet search

engines and vehicle navigation systems to power their Point-of-Interest and business search capabilities. Our research solutions are used globally by organizations to solve complex problems, measure effectiveness and understand the attitudes and needs of their customers, citizens, employees and other key stakeholders.

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