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HIDDEN HASSLES OF FAMILY GATHERINGS THWART HOLIDAY SEASON, OPINION RESEARCH CORPORATION STUDY SUGGESTS

Misbehaving Children and Travel Issues Top Americans' List of Family Gathering "Ouch Points"

PRINCETON, NJ – November 20, 2007 — The latest Ouch Point survey from Opinion Research Corporation (an infoUSA Company, NASDAQ: IUSA) reveals Americans' chief complaints about family gatherings, with misbehaving children and the expense and hassle of traveling topping the list.

While those between the ages of 25 and 34 are the most likely to cite the expense of getting to a family event (23%) as their top family gathering complaint, women are more than twice as likely as men to cite "family members who don't help with anything" (17% women vs. 7% men). Those deep into the "family years" (ages 35 – 44) are the most likely to cite "children that misbehave" as their greatest ouch point (23%).

"The holidays are often the only time of the year that whole families get together; yet, the hassle of travel, naughty children, couch potato relatives and sibling rivalry can result in unhappy gatherings. It's not all about love and fun," said Jeff Resnick, President of Opinion Research USA. "The good news is that if you are the in-laws you don't have to worry. Only two percent of our survey respondents cited "facing in-laws" as their greatest ouch point for family gatherings."

Americans' family gathering irritants also appear to correspond to geographic location. Southerners are most irked by children who misbehave, while those in the Northeast are more concerned with egotistical family members who draw conversation toward themselves than those in the South or Western parts of the US.

Americans' top family gathering "Ouch Points" include:

Children that misbehave	15%
The expense and hassle of traveling to the gathering	15%
Family members that don't help out	12%
Sibling and family rivalry	10%
Family members that constantly talk about themselves	9%
Bad table manners	6%
Guilt trips	3%
Facing in-laws	2%

Opinion Research Corporation's "Ouch Point" series is a monthly survey examining tolerance thresholds in a variety of common scenarios facing Americans in both their professional and personal lives every day.

Notes to editors:

The survey of 1007 respondents was carried out from November 15 - 18, 2007.

About Opinion Research Corporation

Founded in 1938, Opinion Research Corporation, an infoUSA company, helps its clients grow their business by leveraging the insights of market research. The firm has been conducting national, speech reaction, state and flash/overnight polls for CNN since April 2006. To learn more, visit www.opinionresearch.com.

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