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**HR DEPARTMENT OFTEN LAST TO KNOW ABOUT EMPLOYEE ISSUES
Latest Ouch Point® Study from Opinion Research Corporation Finds**

Lack of Trust in HR's Discretion a Significant Concern

PRINCETON, NJ – September 16, 2008 — Americans are nearly twice as likely to speak to a friend or colleague than their organization's HR department if they have an issue at work, according to the latest Ouch Point® survey from Opinion Research Corporation, an infoGroup company (NASDAQ: IUSA). Though 66 percent would opt to speak to their manager about an issue, 39 percent prefer to turn to friends and only 22 percent would go to their HR department for help. Respondents over the age of 65, with more experience in the workplace (17%) were found less likely to approach HR than younger respondents between the ages of 18 and 24 (32%).

One of the survey's more surprising findings is that over one quarter of respondents (26%) expressed doubt about the ability of their HR team to keep personal details confidential. Older respondents between the ages of 55 and 64 were significantly less confident about the discretion of HR (33%) than those between the ages of 18 and 24 (22%).

“Our research demonstrates the need to improve the quality of the relationship between employees and the HR department,” said Vicki Wheatley, Vice President, ORC Employee Engagement Practice (US). “The critical role HR plays within an organization should not be underestimated, as the success of any enterprise depends significantly on the extent to which its workforce is engaged with and dedicated to its mission.”

Social networking sites such as MySpace and Facebook continue to wield influence in the workplace. Nearly one-third of those polled for the survey said that an odd profile would influence their view of an individual's employability.

About Opinion Research Corporation

Opinion Research Corporation, an infoGroup company, is a full-service, global market research firm offering action-oriented advice and intelligence to clients worldwide in the areas of Customer Strategies, Corporate Branding and Reputation, Employee Engagement and Market Planning and Development. ORC is also a partner of CNN on the CNN/Opinion Research Corporation poll, conducting national, speech reaction, state and flash/overnight polls for the most trusted name in news since April 2006. To learn more, visit www.opinionresearch.com.

About The Ouch Point® Series

ORC's Ouch Point® series examines the tolerance thresholds of Americans in common scenarios they face daily in both their professional and personal lives.

About *infoGroup*

infoGroup (www.infoGroup.com), founded in 1972, is the leading provider of business and consumer databases for sales leads & mailing lists, database marketing services, data processing services and sales and marketing solutions. Content is the essential ingredient in every marketing program, and *infoGroup* has the most comprehensive data in the industry, and is the only company to own 12 proprietary databases under one roof. The *infoUSA* database powers the directory services of the top Internet traffic-generating sites. Nearly 4 million customers use *infoGroup*'s products and services to find new customers, grow their sales, and for other direct marketing, telemarketing, customer analysis and credit reference purposes. *infoGroup* headquarters are located at 5711 S. 86th Circle, Omaha, NE 68127 and can be contacted at (402) 593-4500. To know more about Sales Leads, click www.infogroup.com. To get a 72-hour free trial and 100 free sales leads, click www.salesgenie.com.

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